



Jefferson County Human Resource Management Association



JCHRMA SPONSORSHIP OPPORTUNITIES

JCHRMA offers unique and affordable opportunities for organizations to increase their visibility to an audience of more than 100 human resource professional members in southeastern Wisconsin. We value our sponsors. They help us maintain high quality programming, a strong commitment to the business community, and reasonable program costs. Opportunities are limited. We encourage early sign up.

CORPORATE SPONSOR / PARTNER

Corporate sponsors have the opportunity to brand themselves as a partner/sponsor for JCHRMA.

The investment is \$750 for the entire year for which participants will receive:

- Ongoing recognition on the JCHRMA website.
- Logo/name on display at all JCHRMA meetings and events.
- Full sponsorship of one Monthly Program of choice.
- Five tickets to any JCHRMA event (except Summer Program).

Corporate Sponsor/Partner opportunities are available in limited numbers each calendar year. To apply use the [JCHRMA Corporate Sponsor/Partner Application](#) form.

PROGRAM SPONSOR

JCHRMA Program meetings are held monthly during the program year, September through May. Each sponsorship opportunity is specific to a Program meeting. A majority of the Programs are Chapter Meetings and include a 60 – 90 minute presentation on a current topic.

The investment is \$250 for which participants will receive:

- Logo/name on Program communications (announcements, updates, online calendar and events list).
- Table displaying Sponsor company information during Program (must be requested prior to the event).
- Distribution of Sponsor company brochures/materials during the Program.
- 5 to 10 minute opportunity at the beginning of the Program to address attendees.
- Free attendance at the sponsored Program for up to 3 participants;

Program Sponsor opportunities are available in limited numbers each program year. To apply use the [JCHRMA Program Sponsor Application](#) form.

Sponsorship Application Forms available on our website at <http://JCHRMA.SHRM.ORG>

Contact Chapter Sponsorship Chair, Robert Davis at rsdavis@westernind.com or (920)261-0660 ext.2185.



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JCHRMA PROMOTIONAL / MARKETING OPPORTUNITIES

TABLE TOP DISPLAYS

Non-partners may purchase a Table Top Display “Coffee provided by [your company name]” to be displayed at monthly chapter programs. Displays will be placed by the coffee.

Display cost is \$50 for members, \$75 for non-members.

E-NEWSLETTER ADVERTISING

Our online e-newsletter is distributed to our membership, and past issues are archived on our website.

A maximum of three ads may appear in any issue (first-come, first-served with preference to Corporate Partners).

Ad cost is \$200 per issue.

E-BLAST COMMUNICATIONS

Members receive an E-Blast (e-mail communication) from JCHRMA on a regular basis. This communication is purposefully brief and highlights only the most important and time-sensitive information our members need. Participants will be featured in four consecutive E-Blasts over an approximate 4-6 week period. Each E-Blast will include a “Sponsored by [your company name]” acknowledgement (including link) and up to 150-word message promoting your business. Note: The message cannot be altered within the 4 consecutive E-Blast period.

E-Blast opportunities are first-come, first-served (with preference to our Corporate Partners) and limited to 12 participating companies each year.

E-Blast Sponsorship cost is \$200.

Promotional / Marketing opportunities are available in limited numbers each program year. To apply use the [JCHRMA Promotional / Marketing Opportunities Application](#) form.

Sponsorship Application Forms available on our website at <http://JCHRMA.SHRM.ORG>

For additional information or to apply for a Promotional / Marketing opportunity contact Sponsorship Chair, Robert Davis at rsdavis@westernind.com or (920)261-0660 ext.2185.